

# A PLACE TO CALL HOME

A Benefit for Union Station Homeless Services

May 12, 2012



HOUSING + EMPLOYMENT + LIFE SKILLS

## SPONSORSHIP RESPONSE FORM

Please return form with payment no later than **March 5** to be listed in the event invitation.

Name \_\_\_\_\_

Sponsor Name \_\_\_\_\_ (as it will appear in printed materials)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email address \_\_\_\_\_

(for event updates)

**YES!** I/we would like to support **A Place to Call Home** at the following level:

\$50,000 • **TITLE SPONSOR**

\$30,000 • **PRESENTING SPONSOR**

\$20,000 • **EXECUTIVE LEVEL**

\$15,000 • **PARTNER LEVEL**

\$10,000 • **SUSTAINER LEVEL**

\$5,000 • **AFFILIATE LEVEL**

\$3,000 • **PATRON LEVEL**

\$1,500 • **ASSOCIATE LEVEL**

**INDIVIDUAL TICKETS**

\_\_\_\_\_ @ \$250 / each = \$ \_\_\_\_\_

*Please see reverse for sponsorship benefits.  
\$130 per person is not tax deductible.*

I/we cannot attend & wish to make a donation of \$\_\_\_\_\_.

### **TRIBUTE BOOK**

Each page of our Tribute Book will include beautiful photos of Union Station's clients, programs, & facilities. Full & Half Page Ads include name of the ad sponsor & personalized message. Quarter Page Ads include name of ad sponsor.

\$500 • Full Page     \$375 • Half Page     \$100 • Quarter Page

**MESSAGE:** Full Page and Half Page Ad sponsors may include a brief personal message: Full – 50 words; Half – 25 words

TOTAL ENCLOSED \$ \_\_\_\_\_

PAYMENT METHOD \_\_\_\_\_ Check (payable to **Union Station Homeless Services**)

\_\_\_\_\_ Credit Card:\* \_\_\_\_\_ Visa    Account Number: \_\_\_\_\_

\_\_\_\_\_ MC    Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

***Skip the paper form and register online! It's fast and easy. Go to [www.unionstationhs.org](http://www.unionstationhs.org).***

*\*To pay with American Express, please use Online Registration only.*

## SPONSORSHIP OPPORTUNITIES AND BENEFITS

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### \$50,000 TITLE SPONSOR

- Shared title sponsorship with USHS
- Name/logo included on all event materials and on the front page of Union Station's website for a year
- Three tables of 10 with premier seating
- Recognition from the podium at the event
- Invitation to attend our Patrons Party in April
- Tribute book inside front cover (circ. 500)
- Recognition in Newsletter and Annual Report

### \$30,000 PRESENTING SPONSOR

- Presenting sponsor recognition
- Two tables of 10 with premier seating
- Recognition from the podium at the event, in event materials and on our website
- Invitation to attend our Patrons Party in April
- Inside back cover or Full page Executive Level tribute ad (circ. 500)
- Recognition in Newsletter and Annual Report

### \$20,000 EXECUTIVE LEVEL

- Two tables of 10 with premier seating
- Recognition from the podium at the event, in event materials and on our website
- Invitation to attend our Patrons Party in April
- Full page Executive Level tribute ad (circ. 500)
- Recognition in Quarterly Newsletter and Annual Report

### \$15,000 PARTNER LEVEL

- Table of 10 with premier seating

- Recognition from the podium at the event, in event materials and on our website
- Invitation to attend our Patrons Party in April
- Full page Patron Level tribute ad (circ. 500)

### \$10,000 SUSTAINER LEVEL

- Table of 10
- Recognition from the podium at the event, in event materials and on our website
- Invitation to attend our Patrons Party in April
- Full page Sustainer Level tribute ad (circ. 500)

### \$5,000 AFFILIATE LEVEL

- Six event tickets
- Recognition in event materials and on our website
- Invitation to attend our Patrons Party in April
- Full page Affiliate level tribute ad (circ. 500)

### \$3,000 PATRON LEVEL

- Four event tickets
- Recognition in event materials and on our website
- Invitation to attend our Patrons Party in April
- Full page Patron Level tribute ad (circ. 500)

### \$1,500 ASSOCIATE LEVEL

- Two event tickets
- Recognition in event materials and website
- Invitation to attend our Patrons Party in April
- Full Page Associate Level tribute ad (circ. 500)

## ADDITIONAL OPPORTUNITIES FOR SUPPORT

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**PUBLICITY PARTNER** – Advertise *A Place to Call Home* to your customers, colleagues and employees. We will thank you with a listing on the event webpage and recognition at the event.

**AUCTION DONOR** – Donate an item or service valued at \$100+ for the Auction at the concert. We will thank you with a listing on the event webpage, recognition at the event, and a tax receipt.

### I/WE WOULD LIKE TO SUPPORT UNION STATION AS A PUBLICITY PARTNER.

Please send me the following materials:

\_\_\_ **Event poster and flyers** # of **posters** requested \_\_\_\_\_ # of **flyers** requested \_\_\_\_\_  
\_\_\_ **Electronic materials** (Remember to include your email address above.)

### I/WE WOULD LIKE TO SUPPORT UNION STATION AS AN AUCTION DONOR.

Description of item(s): \_\_\_\_\_

Approximate retail value of donation: \$ \_\_\_\_\_

What does your donation include? \_\_\_ Actual item to be displayed \_\_\_ Gift certificate  
\_\_\_ Other (please specify) \_\_\_\_\_

Please mail or fax to:

Union Station Homeless Services  
825 E. Orange Grove Blvd. Pasadena, CA 91104  
Phone: (626) 240-4557 - Fax: (626) 798-1640

**THANK YOU FOR YOUR GENEROUS SUPPORT**

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